



67TH PEÑA COURSE

# Workshop for the Surgical Treatment of Colorectal Problems in Children

*A comprehensive surgical and management workshop*

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**Children's Hospital Colorado**  
Anschutz Medical Campus  
13123 East 16th Avenue  
Aurora, Colorado 80045

**Provided by**  
Children's Hospital Colorado

**April 5-7  
2023**

**Exhibitor  
Prospectus**



**Children's Hospital Colorado**



Affiliated with  
University of Colorado  
Anschutz Medical Campus

The 67th Workshop for the Surgical Treatment of Colorectal Problems in Children

April 5-7, 2023

**Commerical Support and Exhibitor Prospectus**

We are delighted to announce the upcoming 67th Workshop for the Surgical Treatment of Colorectal Problems in Children at Children's Hospital Colorado Conference and Education Center, on April 5-7, 2023, presented by Children's Hospital Colorado.

We would like to offer you this excellent opportunity to share your services, products and resources with participants, who find the networking invaluable, by participating as a exhibitor or sponsor. Several levels of participation are available for you to choose from:

**Premier, \$2,500**

Two 5' display tables: company logo on advertisement board and table tents; lunch for 2 representatives; company logo on display screens within the main conference room at the conference; company logo on conference literature; announcements throughout the day.

**Lunch/Reception, \$1,500 – (four available)**

One 5' display table; company logo on advertisement boards and table tents; lunch for 2 representatives; recognition during the lunch breaks; company logo on conference literature.

**Breakfast, \$1,500 – (four available)**

One 5' display table; company logo on advertisement boards and table tents; lunch for 2 representatives; extra visibility and recognition during breakfast.

**Exhibitor Table, \$1,000**

One 5' display table; lunch for 2 representatives

Additional representatives may attend for \$50/day to cover food costs. Time has been allotted in the agenda for participants to view exhibits.

**Exhibitor setup:**

April 4, 2023, 4:00 - 6:00 p.m.

April 5, 2023, 6:30 - 7:30 a.m.

**Exhibit hours:**

April 5-7, 2023, 7:30 a.m. - 5:00 p.m.

Attached is the Exhibitor Reply Form which will help us plan for your needs at the conference and the Exhibitor Agreement specifying the conditions of funding support for a continuing medical (CME) and/or continuing nursing education (CNE) event as outlined by the Accreditation Council for Continuing Medical Education (ACCME) and the American Nurses Credentialing Center's (ANCC) Commission on Accreditation and Colorado Nurses Association.

Please complete the forms and return with payment by February 24, 2023 to be included in our brochure and marketing material.

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Exhibitor Reply Form

Company Name \_\_\_\_\_

Address \_\_\_\_\_ E-mail \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

**Exhibit Space Required** ☐ Yes ☐ No

(Space is available on a first come basis and display table measures 5 x 2 feet.)

**Table Linen Required** ☐ Yes ☐ No

(Conference Center table linen will be provided if you do not have your own.)

**Select a level:**

☐ Premier, \$2,500

☐ Lunch/Reception, \$1,500 - (four available)

☐ Breakfast, \$1,500 - (four available)

☐ Exhibitor's Table, \$1,000

\_\_\_ Additional representatives, \$50/person/day

Please indicate any special needs, for example, electrical outlets or a 5 foot space only (no table): \_\_\_\_\_

\_\_\_\_\_

Name of representative(s) attending the conference: \_\_\_\_\_

\_\_\_\_\_

**Credit Card Payment:**

Printed Name \_\_\_\_\_

Signature: \_\_\_\_\_

Card Number: \_\_\_\_\_ Card Type: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Security Code: \_\_\_\_\_ Phone: \_\_\_\_\_ Charge Amount: \_\_\_\_\_

**Form and checks may be sent to:**

**Jaymie Donner**

Children's Hospital Colorado  
13123 E 16th Avenue B323  
Aurora, CO 80045

Forms may be sent by FAX with credit card payment  
Children's Hospital Colorado to: 720-777-7270

**Return this form with payment by February 24, 2023**

Amount Enclosed: \_\_\_\_\_



Children's Hospital Colorado

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Exhibitor Agreement

EXHIBITOR and Children's Hospital Colorado - (CE) Provider, agree to abide by ACCME/ANCC Standards for Integrity and Independence in Accredited Continuing Education. For more information on the Standards. Visit the Accreditation Council for Continuing Medical Education (ACCME) resources can be accessed here.

Arrangements for commercial exhibits or advertisements cannot influence planning or interfere with the presentation, nor can they be a condition of the provision of commercial support for CE activities.

Product-promotion material or product-specific advertisement of any type is prohibited in or during CE activities. The juxtaposition of editorial and advertising material on the same products or subjects must be avoided. Live (staffed exhibits, presentations) or enduring (printed or electronic advertisements) promotional activities must be kept separate from CE.

EXHIBITOR

Exhibitor may display educational materials at their exhibit space only. Distribution of pharmaceuticals, samples or other promotional material around the conference center is prohibited. Advertisements and promotional materials may not be displayed or distributed in the educational space immediately before, during or after a CE activity.

No additional payments, goods, services or events will be provided to the course director(s), planning committee members, faculty, joint sponsor, or any other party involved with the activity.

CE PROVIDER

Providers may not allow representatives to engage in sales or promotional activities while in the space or in the place of the CE activity.

Exhibitor fees received will be used to offset the costs of the educational activity.

Agreement

Company: \_\_\_\_\_ Exhibitor Fee \$ \_\_\_\_\_

Exhibitor Representative:

Print Name

Signature

Date

CE Provider Representative:

Print Name

Signature

Date

Return one signed copy to:

Jaymie Donner  
Children's Hospital Colorado  
13123 E 16th Avenue B323  
Aurora, CO 80045

Forms may be sent by FAX to (720) 777-7270.



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**Business Ethics and CME/CNE Guidelines for Exhibitor**

Children's Hospital Colorado staff adheres to its policy Business Ethics: Gifts Policy and Interactions with Vendors and we request your support and cooperation:

1. Personal gifts to or for the benefit of Children's staff members
  - a. Vendors/business associates may not offer or provide, and Children's staff may not solicit or accept from a Vendor, any gift of any kind. Children's staff (which includes employees, students, residents and faculty) may not accept any personal gift from Vendors, even if the gift is of nominal monetary value (zero dollar limit). Pens, note pads, mugs, penlights, calipers, textbooks and free or discounted tickets to sporting events are examples of prohibited items.
  - b. The gift restrictions do not include receipt of scientific, clinical or other achievement awards, even if funded or named by industry.
2. To or for the benefit of Children's or clinical departments
  - a. The exception to #1 is for Children's sponsored or approved events: staff is permitted to solicit donations from Vendors/business associates for Children's sponsored events such as the Courage Classic.
  - b. Children's or a clinical department may accept non-cash gifts serving a substantial clinical, educational or other mission function (such as anatomical models, medical textbooks, charts), provided the item is not intended for the personal benefit of Children's staff.

A copy of Guidelines for Visitors Who Conduct Business at Children's Hospital Colorado (March 2019) is included for your review. Please remind participants that many promotional products are NOT intended for patient/hospital use and it is their responsibility to go through proper channels at their institution before using any new product, drug or device.

